



## THIS SUNDAY IS EUROPEAN ART CINEMA DAY

**Over 600 Cinemas Across the World To Offer Special Programming & Events on October 14th**

**New Countries Canada, Colombia, Ireland, Iran, The Netherlands & USA Join for 2018 Edition**

**European Art Cinema Day**, the first common international initiative undertaken by exhibitors to promote European films and the local cinema experience, will take place around the world this **Sunday October 14th, 2018**. Launched in 2016 by the CICAIE (International Confederation of Art Cinemas) in partnership with Europa Cinemas, this 3rd Edition of European Art Cinema Day will celebrate the diversity and creativity of European films and exhibitors with **specially curated programs taking place in movie theatres around the world on October 14th**.

With the addition of six **new participating countries Canada, Colombia, Ireland, Iran, The Netherlands and the USA**, European Art Cinema Day has expanded its reach to **39 Countries** for this year's 3rd Edition.

Organized in collaboration with distributors, producers, rights holders and filmmaking talent, **European Art Cinema Day** features preview screenings, children's films and cinema classics, as well as a wide variety of guests, events and exhibitions curated to attract local audiences.

**European Art Cinema Day** supports local cinemas, inside and beyond Europe, as they highlight their identity and demonstrate a European focus in their programming with the aim of increasing global audiences and circulation for European films. The event is designed to celebrate the artistic diversity of European film as well as to champion the work of the participating theatres, venues and networks.

Local cinemas have free rein to plan and curate their own events in order to cater offerings to the local audiences that they know best. The full list of participating cinemas around the world can be viewed [here](https://artcinemaday.org/en/cinemas), with tickets available for purchase directly at your local cinema's box office: <https://artcinemaday.org/en/cinemas>

Among European Art Cinema Day's Events taking place on Sunday October 14th:

- **In Brussels:** BOZAR - Centre for Fine Arts will host an exclusive premiere of Christian Petzold's TRANSIT and Belgian Caméra d'Or Winner GIRL by Lukas Dhont, in the presence of Lucia Recalde, Head of the MEDIA Unit of Creative Europe.

- **In Paris:** European Art Cinema Day Ambassador and French Animation pioneer Michel Ocelot (KIRIKOU AND THE SORCERESS, AZUR & ASMAR) will host a Special Screening of DILILI IN PARIS at Paris' fabled Le Louxor Theatre.

- **In Berlin:** Christian Petzold, European Art Cinema Day Ambassador will officially open this day of celebration in Berlin with the screening of his latest film TRANSIT at the Yorck Kino.

- **In London:** Matteo Garrone's DOGMAN will receive a special UK Premiere on European Art Cinema Day in collaboration with the BFI London Film Festival. Curzon Artificial Eye will also digitally

re-transmit the LFF's DOGMAN premiere as well as the Q&A with director Matteo Garrone and Cannes Best Actor winner Marcello Fonte to cinemas around the UK.

**Overall over 200 Films will be screened in the framework of European Art Cinema Day.** Titles featuring prominently in the day's program include festival award winners and arthouse favorites such as GIRL, COLD WAR, HAPPY AS LAZZARO, TOUCH ME NOT, SAMOUNI ROAD, AGA, NOS BATAILLES or Paolo Sorrentino's LORO. Other events include BLOODYMINDED, billed as Europe's first interactive live feature film, created by the Brighton, UK based arts collective Blast Theory and the Attenborough Center for the Creative Arts. BLOODYMINDED will be screened simultaneously at the Sputnik and Rollberg cinemas in Berlin, Basel's kult kino, Manchester's HOME, Belfast's Queen's Film Theatre and Bristol's Watershed.

As previously announced, three renowned European filmmakers will serve European Art Cinema Day's Ambassadors: German director **Christian Petzold** (TRANSIT, PHOENIX, BARBARA), French animation pioneer and BAFTA winner **Michel Ocelot** (DILILI IN PARIS, KIRIKOU AND THE SORCERESS, AZUR & ASMAR), and Italian director **Alice Rohrwacher** (HAPPY AS LAZZARO, THE WONDERS). The ambassadors are set to participate in local events and will promote the day through their networks.

The three ambassadors have also given interviews and participated in a special video testifying to their love for cinemas and the theatrical experience, in addition to other marketing materials and promotional tools provided to participating cinemas by the event.

The European Commissioner for Digital Economy and Society **Mariya Gabriel**, the Vice-President of the European Parliament **Evelyne Gebhardt** as well as the **French and German Culture Ministers Françoise Nyssen** and **Monika Grütters** are also appointed as patrons for the day.

**European Art Cinema Day** is a project of the **CICAE (International Confederation of Art Cinemas)**, the umbrella organization gathering 10 national arthouse cinema associations, in partnership with **Europa Cinemas**. The **CICAE** brings together over 4000 screens via 10 national structures, as well as independent cinemas in 27 other countries, 22 festivals, and a number of film distributors. **CICAE** statistics show that arthouse cinema admissions in Europe alone reach over 100 million.

European Art Cinema Day is supported by **Creative Europe MEDIA**, **Europa Cinemas**, the **CNC**, the **FFA**, the **LUX Prize**, the **BKM** (Bundesregierung für Kultur und Medien) and the **Medienboard Berlin-Brandenburg**. Partners on board for the 2018 edition include **Eurimages**, the **European Film Academy**, **Unifrance**, **EAVE** and **Titrafilm**.